


## PERSONAL INFORMATION

## Fabiana Di Pietro

 Fr. R. Kreutzwaldi 19, 10147 Tallinn (Estonia)

 (+372) 5458 9562

 fabiana.dipietro89@gmail.com

 dipietrofabiana.com

Sex Female | Date of birth 18/04/1989 | Nationality Italian

## JOB APPLIED FOR

## Web Designer, UX designer

## WORK EXPERIENCE

05/2015

## Graphic &amp; Web Designer

Skylabs S.r.l.  
Viale Aretusa, 30, 20147 Milano, Catania (Italy)  
skylabs.it

- Graphic designer
- Web designer
- UI designer
- UX designer

Business or sector Web consulence

12/2014–02/2015

## Graphic &amp; Web Designer

Osservatorio Mashrek  
[www.osservatoriomashrek.com](http://www.osservatoriomashrek.com)

- Graphic designer
- Web designer
- Digital publishing designer

Business or sector Web magazine of information on the Middle East

10/2014–07/2015

## Web Designer

Squadra Web S.r.l., Palermo, Catania (Italy)  
[www.squadraweb.it](http://www.squadraweb.it)

- Web designer
- UX designer

Business or sector Web agency

09/2014–07/2015

## Web Designer

movi•menti S.r.l., Roma, Catania (Italy)  
[www.movi-menti.it](http://www.movi-menti.it)

- Web designer
- UX designer

Business or sector Information technology agency

02/2013–03/2014

**Web Designer**

Elena Gioia, London, Catania  
elenagioia.com

- Web designer
- UX designer

Business or sector Photographer

**EDUCATION AND TRAINING**

09/2012–03/2014

**Academic bachelor's degree in Graphic Design, Digital Publishing**

EQF level 7

Fine Art's Academy  
via del Bosco, 34/A, 95125 Catania (Italy)  
[www.accademiadicatania.com](http://www.accademiadicatania.com)

General

- English languages
- Informatics
- Art's marketing

Occupational

- Publishing for printing, digital publishing, web design, mobile application design
- Typefaces study
- Advertising
- Sociology of communication
- 3D design

My thesis focussed on the research and development of websites and CMS through perception's theories and sociology of communication:

<http://www.tiragraffi.it/2014/07/tryno-storia-e-applicazioni-del-triangolo-aureo/>

09/2009–07/2012

**Academic associate degree in Graphic Design, Business Communication**

EQF level 6

Fine Art's Academy  
via del Bosco, 34/A, 95125 Catania (Italy)  
[www.accademiadicatania.com](http://www.accademiadicatania.com)

General

- English
- Informatics
- Art's marketing

Occupational

Graphic design, logo design, packaging

- Web design
- Advertising, mass media theories, copywriting
- Sociology of communication, anthropology

Thesis on the infant's cognitive psychology to produce a logic wood game for children of 3-6 years.

**PERSONAL SKILLS**

Mother tongue(s)

Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Excellent communication skills, thanks the participation at the University Council Organ and the experience as member of the Academic Council, as well as the role of tour operator for the FAO and ProLoco organizations, and much more.

**Organisational / managerial skills** Management capacity and medium-small group of people’s coordination, acquired in a previous job as assistant professor, tutor of a search laboratory and the academic direction for the exposure of several exhibitions, like “Fieramente, estetica popolare nel cuore di Catania”, that included the publication of a book on the kitsch art of the street in Catania, with an itinerant exhibition theme, “Generazione '50”, the itinerant exhibition of “Biennale of Venezia” with regional artists, “La Natura Cromatica dell'Arte”, exhibition in honour of the reopening of “Cavallotto’s Galleries”.

This competences were increased by collaboration with “Stratanova”, a cultural association that operate on the Paternò’s territory for the protection and redevelopment, with which I managed some exhibition and musical events.

**Job-related skills** Computer’s good knowledge, in terms of hardware, but in particular of software.

Good knowledge of MS Office/Open Office.

Excellent knowledge of Adobe Creative Suite CS5, CS6 and CC, specifically: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premiere.

High-level specific knowledge of HTML, HTML5, CSS, CSS3, bootstrap 2, bootstrap 3, Ui design, Ux design, layout techniques, constant use of usability web studies and basics of SEO.

Good knowledge of programming software, like Notepad++ and Sublime, and languages integration, like Xampp.

Basic knowledge of languages PHP and JavaScript / JQuery.

Excellent knowledge of the history of typography, the recognition of typefaces according to the identity business, knowledge, advertising, according to the target and corporate positioning.

Excellent knowledge of equipment and photographic techniques, aimed to advertising and communication.